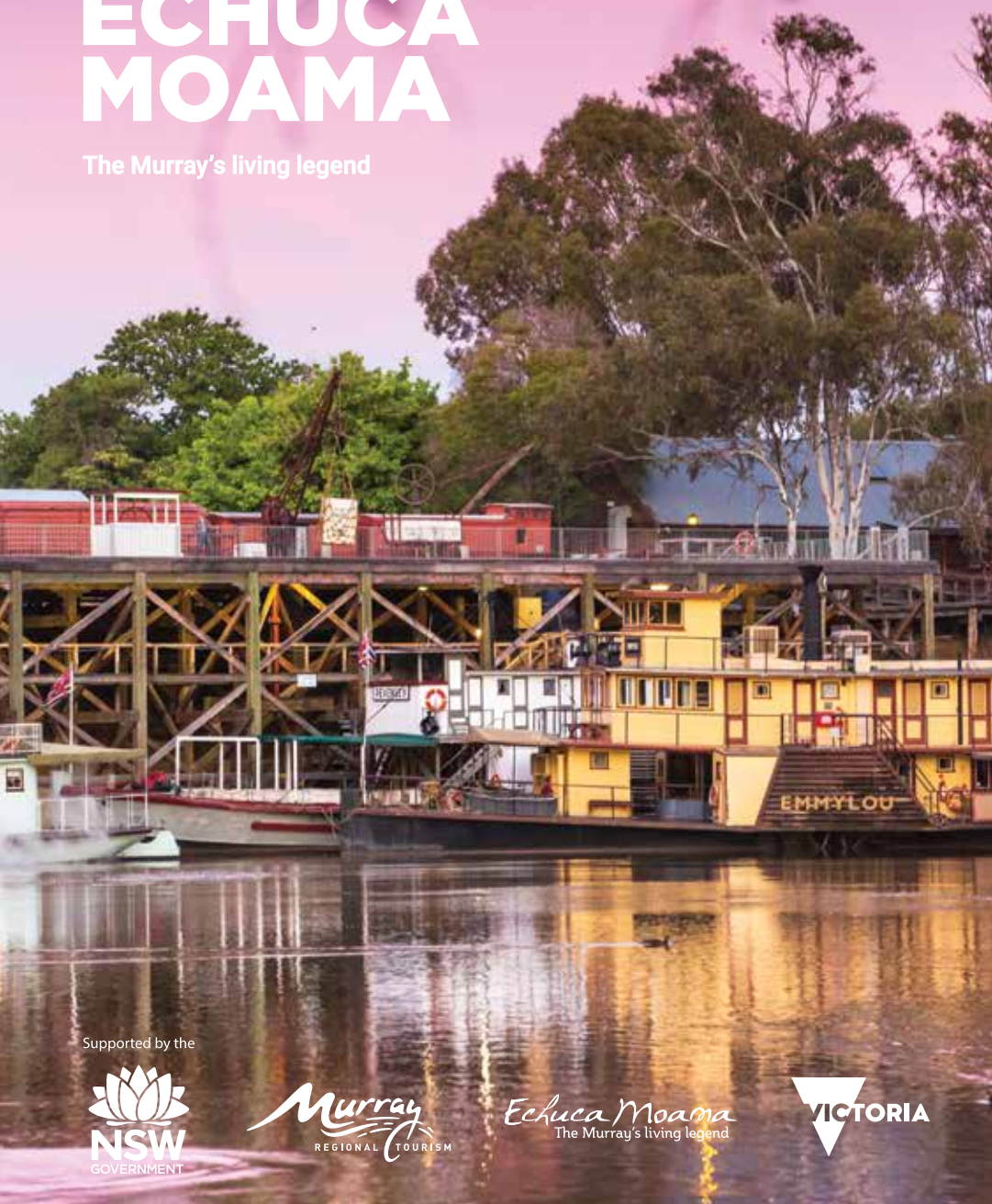


OFFICIAL VISITOR GUIDE

ECHUCA MOAMA

The Murray's living legend



Supported by the



Echuca Moama
The Murray's living legend





Acknowledgement Of Country

This is Yorta Yorta Woka (Land).

Echuca Moama Tourism acknowledges the Traditional Owners and custodians of this land, the Yorta Yorta people, who continue to care for and protect its natural and cultural values.

The contemporary Yorta Yorta community remains connected to their country today.

Visitors to the region have the opportunity to experience the same environment, to share its heritage, its values and the cultural knowledge through authentic stories and experiences directly from Yorta Yorta people living and working on country today.

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WELCOME

WELCOME

to Echuca Moama

Welcome to our Echuca Moama Tourism Official Visitor Guide and to a photographic and literary window into who we are and what we do in this stunning riverside community.

This guide features some of our inspirational, local people who love, live and breathe all that is on offer in this special part of the world. They are the doers, the advocates and the people who truly appreciate all the beauty and adventure that lies on their doorstep.

Like them, we hope you'll find our captivating Murray River duo of towns a place that indulges your every passion.

A place where you can keep in touch with your dreams... keep them moving... keep them alive.

Where an exhilarating world of funky wine bars, eateries, live music and festivals are set against a natural backdrop of moving rivers, ancient river gums and wildflowers.

Where balmy summer evenings are spent on

the river playing beach cricket, paddleboarding or waterskiing until dark — followed by late night camp fire at a nearby sandbar.

Where summer days mean long walks and bike rides with the kids and dogs to cool off in one of the many swimming spots in and around the region.

Where cold, wintry nights are spent snuggled up in front of a roaring fire with a glass of red at a nice little wine bar, jam-packed with friends and travellers.

Where relaxing mornings are spent strolling through historic streets bursting with nostalgia, or sampling delicious, fresh produce from the local farmers' market.

Where Saturdays are for picnicking at parks with friends and family, and where lazy Sunday arvos at

a boutique winery typically evolve into late night evenings sharing tall stories and laughter under the great night skies.

A place with a passionate community spirit, rich indigenous culture, and an enduring river trade ambience.

Where your kids can run free and wild and be blessed with limitless opportunity.

Echuca Moama (EM) is a place where you can watch the river run, bathe in glorious sunshine and be truly happy.

A place where you can make life happen.

Enjoy the read. We hope you love getting to know our home and our people.

Echuca Moama Tourism
#LoveEM.



GETTING

to Echuca Moama



Located on the banks of the mighty Murray River, the twin towns of Echuca Moama are the closest point of the Murray to Melbourne – just a two and a half hour drive.

FROM MELBOURNE

Driving:

Only 205km drive from Melbourne, the twin towns are the closest point to the Murray River.

V/Line Train or Bus:

Take the train or the bus from Melbourne's Southern Cross Station to Echuca Moama arriving at Echuca Station on Sturt Street.

ECHUCA MOAMA VISITOR INFORMATION CENTRE

The Visitor Information Centre is located on the banks of the Murray River in the centre of town on Heygarth Street. Talk to the locals themselves who will give you lots of knowledge about our local attractions, tours, maps, accommodation and much more.

Freecall 1800 804 446
2 Heygarth Street, Echuca
www.echucamoama.com

You can connect with us and tag us on social media!

DISTANCE TO ECHUCA MOAMA

Shepparton	70 kms
Bendigo	105 kms
Yarrawonga	140 kms
Melbourne	205 kms
Ballarat	212 kms
Geelong	272 kms
Canberra	581 kms
Sydney	795 kms
Adelaide	670 kms
Brisbane	1430 kms

48 HOURS

in Echuca Moama

SATURDAY 6 - 7AM - One of the best ways to get to know our mighty Murray is floating downstream on a stand up paddleboard. SUPing is definitely for everyone - all ages and abilities - and boards can be hired right here in town.

8AM - When it comes to breakfast, EM really does shine with some of the best food you'll find along the Murray River. Our High Street cafes are renowned for great coffee and almost every pub, restaurant and café on both sides of the river prides itself on offering the best breakfast menu in town.

9AM - Echuca Farmers Market is the best place for locally grown or handmade fresh produce and gastronomic delights, with take away coffee on offer and an abundance of goodies to take home and enjoy.

10AM - You'll be drawn by the sound of a paddlesteamer whistle from any vantage point in town and this is a MUST during any stay. Our historic Port of Echuca precinct is the best place to get the low-down on boats, times and all our paddlesteamer fleet has to offer. Visit the Port of Echuca Discovery Centre to unearth the stories of the

riverboat trade on the mighty Murray River.

SATURDAY LUNCH - There are so many options for lunch in EM, with choices ranging from fabulous plant based delights, gourmet pub grub and scrumptious café style offerings. Alternatively, visit one of our gourmet delis and prepare your own picnic hamper to enjoy by the river.

3PM - Strawberry picking is a must if the season is right, or choose from a number of activities for the whole family, including horse riding, canoeing or fishing on the Murray. Alternatively, step back in time and try your luck playing our Penny Arcade machines or get lost at the Oz Maze - why not play a round of mini golf while you are there.

7PM - Dine at a Good Food Guide listed restaurant, in an old flour mill, or on a paddlesteamer. Enjoy a plethora of international cuisine....your options are endless.

8PM - If you're looking for adventure, take the After Dark tour at the Port of Echuca Discovery Centre - a MUST for the whole family - or catch a movie at the Paramount Cinema.

Sunday



SUNDAY MORNING - Seek out a local market or browse the artworks at our local galleries. Take a walk over the bridge, follow one of our many bike trails or walking tracks, or play a round of golf at one of two top class courses in town.

11AM - Browse High Street and Hare Street shopping precincts for the latest in fashion, an antique find or a unique keepsake from one of many boutique gift and homeware outlets. If shopping's not your thing, maybe take a trip down memory lane at the National Holden Museum or the Great Aussie Beer Shed and Farm Heritage Museum.



SUNDAY LUNCH - Climb on board a paddlesteamer for a lunch cruise or journey downstream to one of our many wineries. Again, you'll be spoilt for choice when it comes to lunch options in EM.



3PM - Burn off your lunch with some river based activities like a lesson at a world class ski school, explore the stunning Horseshoe Lagoon and Moama Wharf or challenge yourself to one of the best mountain bike tracks at Moama's Five Mile Reserve. If physical activity doesn't appeal, challenge your mind and spark your curiosity with science play at twistED!

5PM - Take a final stroll along the banks of the Murray; its obligatory to say farewell and plan your next visit to EM on your way home.



SEE & DO

Our Heritage, Port & Attractions



HISTORY

and Culture

Echuca Moama is a thriving riverside community with a rich history and strong river culture where slowing down and enjoying life is in our DNA.

Our restored Port of Echuca pays homage to the bustling timber industry of the mid 1800s when our historic wharf, built in 1865, supported up to eight red gum sawmills in the area. EM was ideally located as a key river port and railway junction on the Murray and our founder, ex-convict, Henry Hopwood, was the man who established the first punt across the river in 1850 near the Campaspe Junction (along today's Scenic Drive). Hopwood was the pioneer of an era which saw hundreds of steamers shifting supplies, produce and stock for early settlers.

During its glory days, our three-storey-high wharf turned over more than 240 steamers a year, and EM is still home to the largest operating paddlesteamer fleet anywhere in the world.

The significance of the paddlesteamer era in EM — which began its decline in the

late 1880s when trains, and eventually trucks, took over — is key to discovering the importance of holding onto lost trades in today's society. Many visitors, and locals alike, enjoy reaching back into history for a hint of nostalgia and a small glimpse of river life from the late 1800s.

Wandering through our Port precinct and climbing on board a paddlesteamer, or horse-drawn cart not only delivers a history lesson, but a greater connection with nature and a much-needed dose of slowness to unwind and recharge. In our busy modern-day lives, we are all craving the opportunity to slow down and reconnect with nature, our family, friends and ourselves; you'll be surprised to discover that EM can deliver this even on the shortest of visits.

Echuca Historical Society heritage walking tours showcase pioneering nuggets of historic gold and

lessons in nineteenth century architecture (featuring William Charles Vahland), that will have you looking up and taking notice of so many of our historic buildings. Vahland's late 1800s signature style is evident in many of our High Street buildings, and you'll also find his work in nearby Rochester, Elmore and Bendigo.

Our Port of Echuca history is the cornerstone of all we do here, and is complemented by thriving tourism, agriculture and industry sectors which have in turn led to continual economic growth and development.

However, it's our ability to stay connected to history, our natural environment and the river which makes this such a great place to live and keeps visitors, like yourselves, coming back time and again... it's familiar, it's like home, it's EM.



GRAHAM TRIST

THE ICONIC

Port of Echuca

Local paddlesteamer captain Graham Trist admits his 31-year-long career, which started out as a hobby, has delivered him a pretty good office, stationed at the wheelhouse of his beloved P.S Pevensey.

Built in 1911, this undisputed queen of the largest paddlesteamer fleet in the world, has hosted royalty and was single-handedly responsible for the world's love affair with our historic Port of Echuca — thanks to her starring role as 'Philadelphia' in *All the Rivers Run*, which was filmed in EM during the early 1980s.

Graham, a life-long local, began volunteering on the 'Pev' in the late 1980s and admits he never expected to work full time on the Murray.

"I absolutely love the river. It's been a big part of my life and I've always been involved in some way — swimming, fishing, boating, water skiing.

"I am also passionate about these boats and I'm pleased to be doing my bit to ensure they will be operating for many years to come," Graham says.

"It is so pleasing to see people step back in time to experience these old 'work' boats. They are nothing flash but people just love it and they are always thankful for the experience."

Graham agrees life, or even an hour, on board a paddleboat is the perfect antidote to today's over-stimulated, technologically driven way of life.

"They might only come on for an hour, but they can slow

down and see what the pace was in yesteryear," he says.

"On board a paddlesteamer you really do get to take more in and appreciate the river more."

Graham's tips for a local experience...

- fishing on the Narrows at Picnic Point
- the great coffee and fresh juice on offer in High Street
- top-class Italian fare at one of our many local restaurants
- Echuca Moama clubs and all they have to offer
- the Great Aussie Beer Shed is an absolute MUST for visiting friends and relatives!



BILLABONG RANCH



PS EMMYLOU



TWISTED



FRINKLE

TO DO

Attractions

There is so much to see and do in EM; you'll discover a world of nature-based fun and a huge variety of activities that will keep even the most active family members entertained for hours.

Once you've cruised the Murray River on one of our historic paddlesteamers, become the captain of your own journey and hire a boat, canoe, or stand up paddleboard and discover our ancient waterway your way.

Learn to waterski, visit a local winery or engage in the stories of a bygone era through the thoughtful and delicately curated collections of one of our many museums.

Learn how things work, revel in the old tales of our historic Port, get lost in a secret sly grog tunnel and cruise an ancient wetland where

Indigenous history reaches back more than 40,000 years.

Go hunting for wharf-dwelling ghosts after dark, pick fresh strawberries straight from the paddock, search for sleepy local wildlife and eat the best ice-cream anywhere along the Murray River.

Learn to ride a horse — or camel! Muster a herd, climb a wall, navigate a maze or negotiate an array of walking and bike trails, taking in stunning riverside locations and the best sunsets you'll see anywhere.

Treat yourself to a round of golf, a massage, pedicure or facial; taste wine, craft beer and some of the best gastronomic delights in the region; and discover the wet and wild fun you can have at any local riverside park.

The only problem with things to see and do in EM is that you'll have to come back time and again to tick everything off the list.

See you out there...

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SEE & DO

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EXAMPLE ONLY

	 <p>ECHUCA PADDLESTEAMERS</p>	
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SEE & DO



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SEE & DO




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e info@holdenmuseum.com.au

w www.holdenmuseum.com.au | 



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DEBORAH HALPERN EXHIBITION



ARTS & Culture

Echuca Moama's arts and cultural scene has experienced an awakening in recent years, that is alluring a new audience to a community traditionally reliant on its riverside appeal.

After many decades of bubbling quietly beneath the surface, EM's creative heart is bursting out loudly and proudly – staking claim to a new era where the arts, in its many forms, is shining much more brightly.

Helping steer this wave of momentum, is the growing popularity of local cultural events, including Riverboats Music Festival, Winter Blues Festival, 3 Rivers Festival, and Flavours of Echuca Moama which are all considered flagship regional events.

The outstanding calibre of artists now performing at these festivals, combined with the region's award-winning wine and food offering, is drawing an entirely different demographic of inner-city music fans and foodies to the region - placing the border

towns firmly on Australia's cultural map.

The local arts scene has also turned a symbolic corner in recent times, due largely to a purposeful push for a physical and visual arts presence in the town.

Boasting two galleries, the Foundry Arts Space and Alton Gallery offer locals and visitors alike a rich and diverse experience of the visual arts.

The Foundry - in the heart of Echuca's historic Port is a contemporary arts space – where inner city industrial grunge meets New York loft – has triggered an arts and cultural resurgence that has the town abuzz.

The Foundry is a multi-purpose space that caters

for visual and performing arts displays, exhibitions, workshops, artists in residence and music performances and works to develop the skills of budding artists through children's holiday programs.

The Alton Gallery located in Hare Street Echuca showcases traditional and contemporary artworks which often draw inspiration from the region hosting monthly exhibitions and a showcase annual event.

The calibre of artists, the quality of the art, the variety of the works and the presence of these major arts spaces have combined to take arts and culture on the Murray River to an exciting new realm.



OUR *Indigenous Culture*

Gulpa gaka Yorta Yorta Woka.

Welcome to Yorta Yorta Country. Dhungala, the mighty river known today as the Murray River, winds its way through Yorta Yorta Traditional Lands where the original inhabitants and custodians have lived and cared for their lands (Woka) and waters (Walla) for tens of thousands of years.

Yorta Yorta people have a close affinity with the rivers and landscapes of this unique natural environment. The Barmah-Millewa forest complex lies at the heart of the Ancestral lands of the Yorta Yorta Nation on both sides of the Murray River near Barmah and forms the largest contiguous natural River Red Gum forest in the world. It

is rich in plant and animal diversity and its ecology is closely linked to the flooding regime of the river and its associated wetlands creating a favoured natural habitat for water-birds and freshwater fish, important food sources for the Traditional Owners.

The forest is now protected by National Parks on both sides of the river and an agreement with the Victorian Government ensures the Yorta Yorta Nation has Joint Management responsibility for Barmah National Park.

The Murray River and its environs are full of artefacts and evidence of Aboriginal habitation. Scarred trees, middens, cooking mounds,

burial grounds and marker trees are all obvious reminders of the long and careful association and occupation of this land by the ancestors of the Yorta Yorta peoples. Yorta Yorta people are currently actively involved in caring for country through cultural and environmental heritage activities throughout their Traditional Lands.

Today there are more Aboriginal and Torres Strait Islander peoples living on Yorta Yorta country than anywhere else in Victoria outside Melbourne.



BENNY WALKER

LOCAL ICON

Benny Walker

Benny Walker is drawn to his roots in Echuca Moama in the same way he is drawn to play music: because it feels like home.

As a proud Yorta Yorta man who grew up playing in the bush and swimming in the Murray River, Benny has always felt drawn back home — to family, friends and his ancestral connections... way back.

"I can trace my ancestry back a very long way and it's right there in Echuca Moama," he said.

His family, on both sides, have strongly influenced his love of music and he cherishes any opportunity to play at home.

"Something keeps drawing me back.... it's family and my connection to the natural environment and Murray River.

"We have an abundance of natural beauty here and I can literally walk out my front door and be standing amongst the gum trees."

Benny's touring often takes him away from EM and his most recent EP Undercover looks set to take his burgeoning career to new heights.

Despite his success and often-hectic schedule, Benny has mastered the ability to stay 'local' and cherishes time at home with his young family, close to nature.

"We should be caring for and nurturing our natural environment for our kids, visitors and for our ancestors.

People come here for all the things that you can't buy and we need to look after what draws people to Echuca Moama," he says.

Benny's tips for a local experience...

- If on-the-go and craving a coffee, try BYL Espresso (Echuca) or Busy Bean (Moama).
- If you would rather have your coffee while dining-in, try The Black Pudding Café (Echuca).
- For a meal and drink, try lunch at Morrison's Winery (Moama), or dinner at The Mill (Echuca).



**BENITA COX,
KINGFISHER CRUISES**

NATURAL

Environment

Not many people can claim an office located in an internationally significant wetland, 23,000 years in the making.

Benita Cox is one of the lucky ones and does not underestimate the importance and sheer beauty of the stretch of Murray River known as the Narrows, from where she operates Kingfisher Cruises.

Fulfilling a childhood dream of becoming a park ranger, Benita graduated with a double degree in Ecotourism and soon after began a love affair with the majestic wetlands of the Barmah and Millewa National Parks, which continues to this day. Benita's passion saw her become one of the country's first eco-qualified guides and after clocking up many miles cruising the Murray River, chose a life on board

Kingfisher Cruises, located 30kms from Moama.

"The Narrows is my office... my passion... my life! It's a place where I get to share my love for the area with others," she says.

The Barmah wetlands are internationally recognised and are associated with the largest River Red Gum forest in the world, with more than 220 species of birds, and trees estimated at 500 years old and 30 metres in height.

"This is a place where I continue to learn and see new things every day. It's a place where I can connect with the environment by experiencing its past, present and future

at the same time... it's simply just magic," she says.

"It's a place of peacefulness and remoteness... where you can slow down and relax away from everyday troubles and where families can make memories."

Benita's tips for a local experience...

- We love visiting local playgrounds and particularly love spending time at the Kyabram Fauna Park. I'd recommend a family pass to anyone with children and also a visit to the world-renowned Reed Beds Bird Hide near Picnic Point at Mathoura.
- My hidden gem is obviously the Barmah Wetlands — particularly when river levels are high.

FOOD & WINE





JUNCTION MOAMA

**TROY JARRETT,
HEAD CHEF AT
MORRISON'S
WINERY**



FOOD & Wine Scene

Echuca Moama is home to a diverse and evolving food and wine scene, but it's the experience wrapped around eating and drinking in our duo of towns that offers the real kicker.

Our riverside community has an abundance of quality restaurants, local produce stores, boutique wineries, breweries, wine bars, coffee shops, cafes and pubs; however, it's the feeling you get when you're wandering the historic streets, or cruising the river on your way to them, that stirs the love affair within.

Troy (Snappy) Jarrett has been head chef at Morrison's Winery since making the tree change with his young family from Brisbane eight years ago. He says it's not just about the food and wine in EM.

"There's the whole package that goes with it," he says.

It's the family bike ride through the bush tracks to a café for brekky; it's dropping into the local produce stores in the centre of town to fill a hamper for a riverside picnic; it's the winery to wharf tour on board our world-class paddlesteamers; it's fish and chips in one of our many picturesque parks or playgrounds.

It's the progressive pub crawl with friends through the historic centre of town; it's discovering a glam little neighbourhood restaurant in a side street of Echuca; it's the obligatory morning coffee at your favourite haunt after a long walk around Campaspe Esplanade or Scenic Drive.

"Where else in the world can you paddle your stand up paddleboard from a real-life working river port out to a top-class restaurant for lunch amongst the vines, or take a bunch of friends in the tinny or speedboat to a riverside winery for woodfired pizzas and shiraz?" says Snappy.

"I guarantee you won't find these experiences anywhere else."

Snappy's tips for a local experience...

I love sitting at the local coffee shops and having a coffee and a yarn, especially with the older locals about the history of Echuca Moama and how it is changing from year to year.



DISCOVER THE REGION'S FINEST

JUNCTION

MOAMA

Rich in heritage and abundant
in local produce, Junction is a gathering
place celebrating the region's finest.

A restaurant and bar located in the picturesque
Echuca Moama district.

Like the area itself, Junction is a place where the rustic charm
of colonial days and the comfort of contemporary culture meet.
It's the ultimate escape — the perfect spot to enjoy sensational
food, wine, craft beer and cocktails that showcase everything
the region has to offer in a single sophisticated setting.

Reserve a table online, or join us for drinks
and nibbles by the bar.

THURSDAY & FRIDAY from 5pm
SATURDAY & SUNDAY from 12noon

1800 806 777
6 SHAW STREET, MOAMA NSW
Junction is an over 18 venue

JUNCTIONMOAMA.COM.AU



53 Murray Esplanade, Echuca | (03) 5480 6955

Twenty Four Lane, Moama | (03) 5480 0099

WINE, COFFEE, & CHOCOLATE

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Riverview Winery & Restaurant



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w www.corneliacreekwines.com.au |  



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t 03 5864 6452

w www.monichino.com.au



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School Rd, Womboota NSW 2731

t OPEN DAILY - 03 5489 3249

w www.theoldschoolwinery.com.au | 



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t 03 5482 5020

FOOD & WINE - WINERIES



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t 03 5480 6013 e info@capehornvineyard.com.au

w www.capehornvineyard.com.au | 



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239-249 Hare Street, Echuca VIC 3564

t 03 5480 0969 e admin@americanhotelechuca.com.au

w www.americanhotelechuca.com.au |   



MONKEE & CO ASIAN KITCHEN

Monkee & Co serves traditional and modern Asian dishes with flavours from Vietnam, China, Malaysia and Thailand - perfect for the urban and country foodie.

531 High Street, Echuca VIC 3564

t 03 5482 6194 e info@monkeeandco.com.au

w www.monkeeandco.com.au | 




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Murray River Tea Rooms, a social enterprise of Community Living & Respite Services Inc. combines a Café and Op Shop and is a supportive learning environment for people with disability.

10 Meninya Street, Moama NSW 2731

t 03 5480 7637 e tearooms@clrs.org.au

w www.clrs.org.au/tearooms |  



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t 1300 233 784

w www.beechworthbakery.com.au |    



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t 5482 4727

w www.kfc.com.au |    

the mill

food joint | bar & lounge | events

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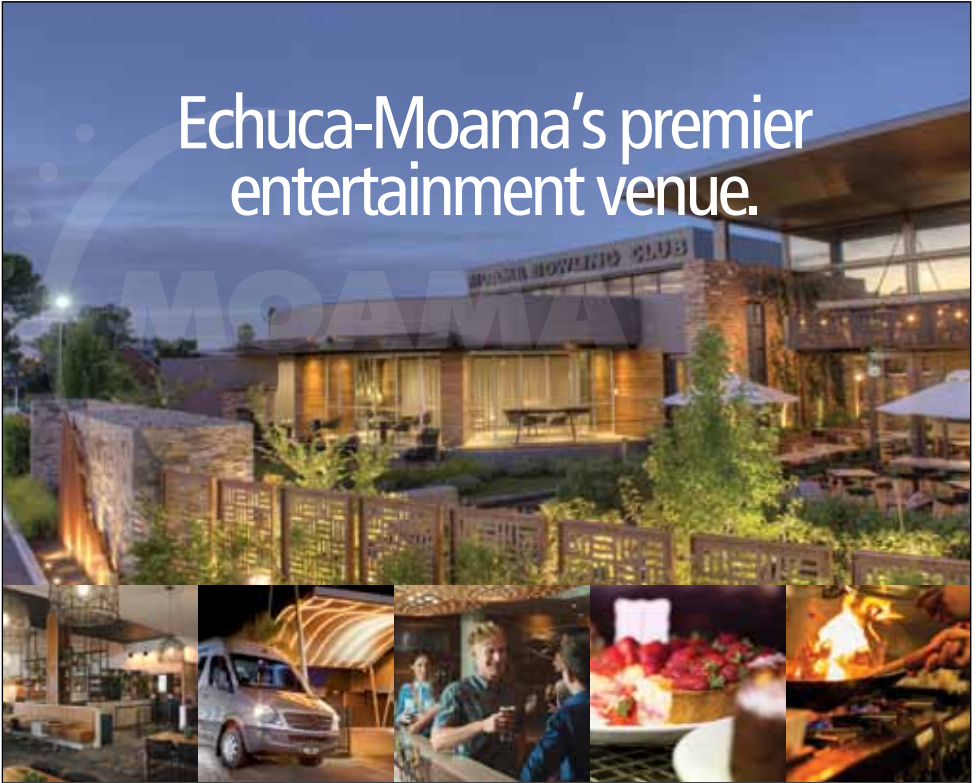
2-8 Nish Street, Echuca 3564 | 03 5480 1619 | www.themillechuca.com | info@themillechuca.com | events@themillechuca.com



CLUBS & ENTERTAIN- MENT



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Experience the majestic Murray River in the fully air conditioned/heated comfort of the MV Mary Ann. Moored at River Boat Dock, Port of Echuca, experience the Murray River by night, on one of our evening dinner cruises or take in the sights and sounds of the river throughout the day on one of our Free Café Cruises.

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Our friendly staff will ensure that you enjoy great food, excellent coffee, fine wine or a cold beer whilst you meander along the Murray River with family or friends.

The refurbished MV Mary Ann really is your 'must do' Murray River experience, with two levels, 360 degree views of the river and surrounds, outdoor deck areas, 2 bars and yes, we are a wheelchair friendly vessel.

FREE CRUISING CAFE

Cafe opens at 9.00am. FREE Cafe Cruises commence from 10.30am every Wednesday, Thursday, Friday, Saturday and Sunday. Follow us on Facebook for more details.

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Meander along the scenic Murray River whilst enjoying a culinary experience on board the MV Mary Ann during one of our Lunch or Dinner Cruises. Please book.

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The MV Mary Ann is moored at Watson Street, Riverboat Dock
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Twenty Four Ln, Moama NSW 2731
www.richriver.com.au



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t 03 5482 2487

e echraces@countryracing.com.au

w www.pavilionechuca.com.au



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165-173 Annesley St, Echuca VIC 3564

t 03 5482 3140

e info@echucaworkers.com.au

w www.echucaworkers.com.au | 





FESTIVAL & Events

When it comes to festivals and events that pack a world-class punch in regional flavour and imagination, EM is in a class of its own.

This pretty riverside destination is home to a melting pot of events that celebrate and showcase the extraordinary music, food, wine, and sporting and cultural talents of the region.

What sets EM's thriving festivals scene apart is a unique mix of ingredients exclusive to this native land: the mighty Murray; the river redgums; the historic port and paddlesteamers; first-class eateries, bars and wineries; warm, sunny days; accessibility; and a mellow, country-town vibe.

The region's festivals and events calendar kicks off on the second weekend in February with the world's biggest water ski race, the Southern 80 drawing more than 80,000 visitors to the twin towns.

Also in February, is the eclectic and highly revered Riverboats Music Festival

which takes place in a natural bush amphitheatre of towering river red gums next to the mighty Murray and attracts some of Australia's most celebrated artists.

As the year flows into the cooler months, guests can spend a lazy Sunday sampling food and wine — all 100% locally grown, made and produced — at Flavours of Echuca Moama, a funky grassroots grazing festival held at Morrison's Winery each May.

For lovers of all things yesteryear, the Steam Rally takes place on the Queen's Birthday long weekend in June, showcasing steam engines, vintage cars and working horses across more than 700 rare exhibits.

The Winter Blues Festival in July is the place to be for heart-starting blues and roots music. Each year the country's best blues

musicians fill the historic Port of Echuca's heritage precinct and surrounding venues, drawing crowds of up to 20,000.

In November, EM celebrates the race that stops a nation with Melbourne Cup Day at the Echuca Races. Join more than 5000 revellers trackside to sample a country take on all the race day glitz and glamour.

And rounding out the year is the exciting new homegrown Perricoota Pop and Pour Festival, a weekend fiesta of wine, food and live music held across four unique locations where guests can sample some of the region's finest yields and feast on culinary delights prepared by award-winning local chefs.

For more information on these events and more visit www.echucamoama.com.

FESTIVAL & Events Calendar

Echuca Moama is the envy of destinations all over Australia when it comes to events and festivals. Sport, Music, Culture - you name it you will find it in Echuca Moama.

JANUARY

Girgarre Moosic Muster
Echuca Moama Triathlon
Community Living & Respite River Gums Fun Run
Junior Duathlon
Wharf to Winery Swim
Revvng the River Festival

FEBRUARY

Southern 80 Ski Race
Riverboats Music Festival

MARCH

Echuca Racing Club - Echuca Cup Carnival
Mathoura Fishing Classic
Kyabram Rodeo
Rochester Mural Festival
Kyabram Vintage Engine Rally and Truck Muster

EASTER

Echuca Lawn Tennis Club Annual Easter Tournament
Rushworth Easter Festival
Mathoura Easter Fair

APRIL

Lockington Annual Vintage Tractor and Machinery Rally
Fishing Classic Torrumbarry
Barmah Muster

MAY

Flavours Echuca Moama
Echuca Moama Wedding Expo

JUNE

Echuca Steam Rally
Waranga Film Festival

JULY

Winter Blues Festival

AUGUST

Rushworth Wildflower Hunt
Lockington Country Music Festival

SEPTEMBER

American Iron and Australian Road
Transport History Display

OCTOBER

Elmore Field Days
Sweat Vs Steam Fun Run
Gunbower Cup
Heathcote Food and Wine Festival

NOVEMBER

Cup Eve Bazaar
Echuca Racing Club - Melbourne Cup
Day Meeting
Echuca Moama Show
Kyabram's Annual RV Country Music
Corral
Barrie Beehag Ski Race Classic
3 Rivers Festival
Massive Murray Paddle
Perricoota Pop and Pour Festival

DECEMBER

Epicentre Christmas Spectacular
Moama Lion's Club Carols by
Candlelight
Echuca Racing Club Family Day Out

All events and details listed here are subject to change at any time. Please see our current Calendar of Events document for dates and confirmed details of this year's events, this information can be found at www.echucamoama.com/calenderofevents or phone 1800804446.





WEDDINGS

in Echuca Moama

We host an incredible 300 weddings each year in EM and our brides and grooms are spoilt with one of the region's most stunning riverside locations for tying the knot!

Couples from across regional Victoria, NSW and Melbourne choose EM for its relaxed and professional approach to weddings. With a range of unique venues offering a variety of packages, and associated businesses who work together to provide an 'easy' and seamless service for catering, flowers, photography, celebrants, hair and makeup, and everything in between... what's not to love?

Many locals who move away often return to marry here and a number of holiday makers make the decision to return to familiar and fond memories in EM for their special day.

It's probably no surprise that our stunning natural environment is what attracts many wedding parties, along with a more rustic, relaxed riverside approach, where you can say 'I do' on a paddlesteamer, or amongst a towering forest of red gums, or in a first-class restaurant — the choice is yours.

And all this within a couple of hours from home.

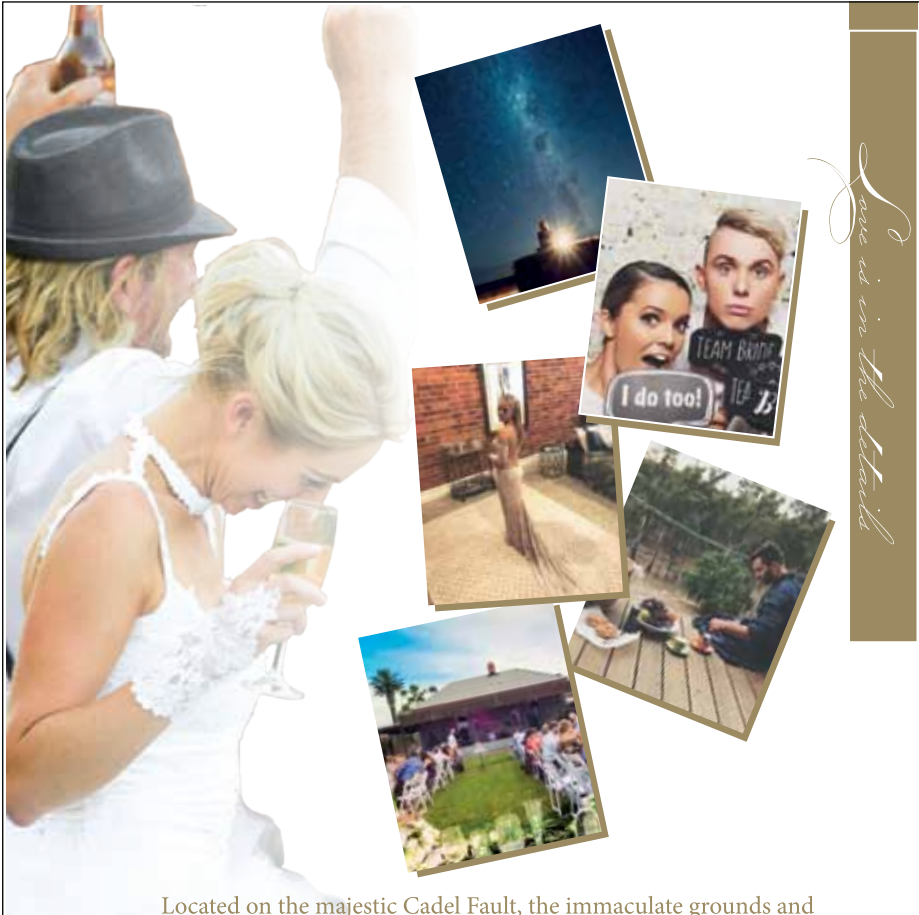
Accommodation offerings in EM are in abundance, with options ranging from four-star, boutique dwellings to well-appointed caravan parks, perfect for all your family and friends.

For more information on exchanging vows in our riverside towns simply contact the Echuca Moama Visitor Centre for the free wedding registry. Register your wedding and all guest accommodation requirements will be taken care of.

Don't miss the Echuca Moama Weddings Expo on May 27th, 2018 or visit www.echucamoamaweddingexpo.com.au/ for more information.

Come say 'I do, I do' in EM for an unforgettable wedding experience.

WEDDINGS



Love is in the details

Located on the majestic Cadel Fault, the immaculate grounds and distinctive charm of Moira Station is the perfect location to celebrate your wedding day or a weekend away.

MOIRA STATION



unique event facility | boutique accommodation | everlasting memories

| www.moirastation.com.au |

| [@moirastation](https://www.instagram.com/moirastation) |



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WEDDINGS



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MARKETS

in our region

The region's markets are a great way to connect
with the community and buy local.

ECHUCA FARMERS MARKET
1st, 3rd and 5th Saturday
of every month.
131 Hare Street, Echuca.

ECHUCA MOAMA MARKET
held at various times
during the month.
Moama Soundshell Gardens.

**ROCHESTER TOWN
MARKET**
held on the 4th Saturday of
the month from 8.30am-1pm.
held at Shire Hall, Rochester.

**GIRGARRE FARMERS
PRODUCE & CRAFT MARKET**
Every second Sunday
8.30am-12pm of the month.
Station Street, Girgarre.

RUSHWORTH MARKET
held on the 3rd Saturday of
the month from 8am-1pm.
High Street, Rushworth.

**STANHOPE MONSTER
GARAGE SALE**
held on the 2nd Sunday of
the month from 8.30am.
Birdwood Ave, Stanhope.

STAY A WHILE

Accommodation in Echuca Moama



MOAMA ON MURRAY RESORT

STAY



BECOME A MEMBER & SAVE 10%*

Looking for your next getaway?
Look no further than Discovery Holiday Parks.

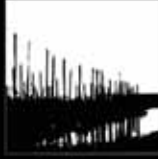
Discovery Parks - Maidens Inn, Moama - Deniliquin St - 1800 356 801

Discovery Parks - Echuca - 75 River Ave - 1800 222 052

Discovery Parks - Moama West - Merool Ln - 1800 674 239

For more information and to see our parks visit
www.discoveryholidayparks.com.au/murray

* Terms and conditions apply. To find out more about our Discovery Park Membership visit www.discoveryholidayparks.com.au/membership.



- 36 Powered Sites with Modern Amenities Block
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Phone: (03) 5480 7717
Email: reception@moamawaters.com.au

STAY - HOUSEBOATS



Telephone: **(03) 5480 1977**

Email: executivehouseboats@bigpond.com or
Visit: www.executivehouseboats.com.au



Magic Murray

info@magicmurrayhouseboats.com
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t 03 5480 2343

w www.murrayriverhouseboats.com.au

STAY

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- Spacious camp kitchen with BBQ's, gas cooktops and oven, and plenty of room for groups!
- Modern amenities
- Recreation room, tennis court, basketball pad and playground
- Resort style heated swimming pool with toddlers wading pool
- Free wireless internet
- Public boat ramp access next to the park
- Riverside walking and bike tracks access

echucacaravanpark.com.au



52 Crofton St, Echuca, VIC 3564
info@echucaholidaypark.com.au



BOOKINGS
1800 555 640



MEROOL

On the Murray

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Often referred to as a 'hidden gem', this park was established in 1981 and is a hub for travelling families and grey nomads.

The park boasts

- Hire Cabins, Powered Sites, Annual Sites and a Houseboat Marina
- Sun of absolute Murray River frontage
- Renovated amenities
- Solar heated resort style pool
- Fabulous games room with big screen
- Camp kitchen
- 2 jumping pillows
- Playground

Outdoor chess and an ultra cool site that will leave you wanting to come back again and again!



81 Maxwell Rd, Moama NSW 2725
www.merool.com.au
 1300 MEROOL



STAY



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Recently completed 20,000m² park

Park View Estate Echuca. Echuca Moama's fastest selling housing estate. Set in a pristine rural setting with high quality infrastructure, ideal positioning near all amenities, easy access to primary and secondary schools and proposed shopping centre, it's the perfect site for your dream home!

www.parkviewechuca.com.au



BIG RIVER MOTEL

Centrally located, the Big River Motel provides clean, comfortable and affordable accommodation with all amenities. Situated in a quiet area beside the Echuca Hospital, Apex Park, Echuca's Indoor heated 50m swimming pool, leisure and aquatic centre and only a 20 minute walk to the Port of Echuca and Paddlesteamers.

317 High St, Echuca

t 03 5482 2522

e info@bigrivermotelechuca.com.au

w www.bigrivermotelechuca.com.au | 



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Air cond, queen & family units and a 3 bedroom apartment. Solar heated in-ground swimming pool. Guests kitchen & laundry. Free gas BBQ. Undercover parking. Best value in town.

268 Ogilvie Ave, Echuca VIC

t 03 5482 2899

e echucamotel@bigpond.com

w www.echucamotel.net.au

STAY



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t 03 5480 9899

e info@murrayriverholidaypark.com.au

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400 Perricoota Rd, Moama NSW

t 03 5482 6655

e enquiries@perricootavines.com

w www.perricootavines.com |   



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e questechuca@questapartments.com.au

w questechuca.com.au



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t 03 5482 3411

e enquiries@steampacketinn.com.au

w www.steampacketinn.com.au | 

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w www.bridgesonmeninya.com.au



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17-21 Warren Street, Echuca VIC 3564

t 03 5480 6988 **e** info@cocknbullechuca.com

w www.cocknbullechuca.com |  



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t 03 5852 2885 **e** info@westerngums.com.au

w www.westerngums.com.au | 



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69 Dungula Way, Moama NSW

t 03 5480 3031 **e** info@moamaonmurray.com.au

w www.moamaonmurray.com.au |      



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w www.murrayriverresort.com.au

STAY



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Set on the banks of the Campaspe River, located in the port of Echuca.

25 Campaspe St, Echuca VIC

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w www.adelphiapartments.com.au | 



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w www.cadellonthemurray.com |  



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w www.cocobend.com.au | 



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e enquiries@steampacketinn.com.au | 



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t 03 5869 3357

w www.morninggloryriverresort.com.au | 



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Accommodation at an affordable price. Quality, well-appointed comfortable rooms.

365 High St, Echuca Vic 3564

t 03 5482 5166

w www.pevenseymotorlodge.com.au



STAY



RIVERBOAT LODGE

Just a short walk to the historic port of Echuca, the centre of town & the River.

476-484 High St, Echuca VIC

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w www.riverboatlodge.com.au



RIVER COUNTRY INN - ADULTS ONLY

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w www.rivercountryinn.com.au | 



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t 03 5482 4366

w www.sportslander.com.au



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91 Bett Street, Moama NSW 2731

t 0407 550 473 | e view@riverspa.com.au

www.riverspa.com.au

OUT & ABOUT

Explore the Echuca Moama area





MEGAN COLE

OUT & about

Echuca Moama has long been revered for its majestic river and bygone paddlesteamer trade, but there's a new way for travellers to experience this unique destination. Just ask the locals.

Megan Cole has called EM home since relocating from the south coast in 1994, and says the best way to gain a true sense of what lies beyond the riverbank, is to immerse yourself in our way of life.

On any day of the week you'll find Megan on the water at sun-up and sun-down, steering her trusty stand up paddleboard through the deep and mysterious waters of the Murray and Campaspe rivers while her young son Caleb paddles alongside in his kayak.

Most mornings before work, you'll see her running the scenic bush routes or taking a long, restorative walk through the historic centre of town.

That's her on the bicycle — take-away coffees from her favourite haunt balancing precariously on the handlebar and rucksack on her back, jam-packed with local produce from the farmers' market, wineries and delis.

And there she is again, exploring the wetlands of Horseshoe Lagoon, riverside mountain biking at Moama Five Mile Reserve and café-hopping along High Street as she sniffs out her trademark macaroons and scones.

On a weekend she's out skiing with friends near Will's Bend, taking a dip at one of her favourite swimming holes in Echuca's east, enjoying a boat ride to one of the region's wineries for lunch,

or camped in a tent on the river bank — fishing rod at the ready.

"If you want to really get to know this place, you've got to get your hands dirty," says Megan.

"Get out and touch the scenery, the serenity, the buzz, and the birdlife — because the contrasts are spectacular."

Megan's tips for a local experience...

You can't beat paddleboarding along the Murray River. I just love that you can go anywhere along the river and see something different every time.

LET'S DRIVE

Explore the surrounding region







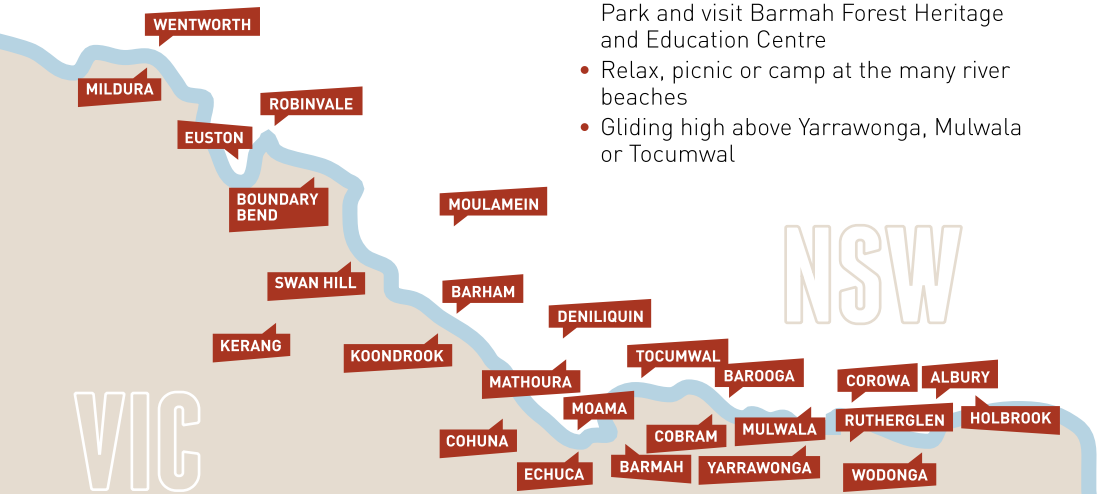
Robinvale

- Robinswood Historical Homestead
- Rural Life Museum
- Euston Weir & Lock 15
- Local produce / roadside stalls

Sun Country on the Murray

Yarrawonga Mulwala, Cobram Barooga, Numurkah, Nathalia, Barmah, Tocumwal, Finley, Berrigan

- Taste local produce on the Farm Gate Trail
- Water sports on Lake Mulwala
- Canoe, cruise or hike Barmah National Park and visit Barmah Forest Heritage and Education Centre
- Relax, picnic or camp at the many river beaches
- Gliding high above Yarrawonga, Mulwala or Tocumwal



Visit the Murray

an adventure waiting to happen...

Gannawarra Shire

**Cohuna, Koondrook,
Kerang, Lalbert, Leitchville,
Murrabit, Quambatook**

- Bushwalking, cycling or kayaking in the Gunbower Forest
- Boat cruises; Wetlander and The Egret
- Watersports on Kerang lakes
- Markets, eateries and events



Swan Hill

- Heartbeat of the Murray Laser show
- Pioneer Settlement
- Murray Downs Golf and Country Club
- Lake Boga Flying Boat Museum
- Wimmera Mallee Silo Art Trail



Mildura Wentworth

- Explore Mildura's wine region
- Captain your own houseboat along the Murray
- Indulge in the region's great food and local produce
- World heritage listed Mungo National Park
- Experience history with a paddle steamer cruise

Albury Wodonga

- Murray River Experience: Gateway Island to Wonga Wetlands including Yindymarra Sculpture Trail
- Bonegilla Migrant Experience
- Murray Arts Museum Albury (MAMA)
- Lake Hume
- Albury Botanic Gardens



Deniliquin

- The iconic Deni Ute Muster
- Beach to Beach Walk, picturesque cycling and walking track along the beautiful Edward River
- Peppin Heritage Centre, art gallery, museum and visitor services
- Island Sanctuary
- McLean's Beach, a stunning inland sandy beach
- Canoeing, kayaking, boating or fishing the majestic Edward River

Echuca/Moama

- Paddlesteamer cruise on the Murray River
- Port of Echuca Discovery Centre and Wharf
- National Holden Museum
- Kyabram Fauna Park
- The Great Aussie Beer Shed and Farm Heritage Museum

p. (03) 5480 7110

FIND OUT MORE:

www.visitthemurray.com.au

**Murray Regional
Tourism Board**

PO Box 357, Echuca,
VIC 3564

Murray
REGIONAL TOURISM



EXPLORE

the region

**There is even more to discover in our region -
all within an hour's drive of Echuca Moama**

Kyabram

- See the amazing ever-changing Isabel Harvie collection of historic clothing and local art at the Kyabram Town Hall
- Visit the towns star attraction, the internationally acclaimed Kyabram Fauna Park
- Partake in a number of Kyabram's recreation options including two golf courses and Olympic sized outdoor pool.
- Explore cafes and speciality shops

Rochester

- The Mural Festival held annually in March invites artists to paint large murals in the centre of town. The murals can be viewed all year round.
- Stroll through history along one of the many walking tracks
- Visit the Opperman Sports Museum
- Discover country style hospitality with historic pubs and local cafes

Rushworth

- Rushworth State Forest is home to a network of bush walking tracks. Immerse yourself in the tranquil Ironbark forest, home to a myriad of native flora and Fauna.
- The annual Wild Flower Hunt is held in August, discover a variety wildflowers in bloom throughout the forest
- The Waranga Basin North East of the town is a popular fishing and water activity spot.

Other Regional Must do's:

- Appreciate the natural wonders of the Gunbower Creek & lagoons. Home to endangered turtle species, Murray River Platypus plus many water birds. An ideal spot for camping, canoeing or just enjoying nature.
- Make a worthwhile stop at the Torrumbarry Weir Interpretive Centre. A place of great significance. Discover the history of the Weir and Loch system.

- Visit the Locky Ness Monster and Living Heritage Complex in Lockington
- Allow time to sample local produce and wines available throughout the region.

Colbinabbin & Toolleen Wineries

Renowned for its prized Shiraz's, the wineries along the Mount Camel Range are a must visit for any wine enthusiast.

Cellar doors

- Mount Burrumboot Estate
- Heathcote II
- Barnadown Run
- The Shiraz Republic
- Tellurian Wines
- Domaine Asmara

Open by appointment

- Lake Cooper Estate
- Humis Vineyard
- Whistling Eagle
- Hennings Vineyard
- St Michael's Vineyard

REGIONAL

Touring Routes

THE LONG PADDOCK

Cobb Hwy Touring Route

The stories of travel and settlement along the Cobb Highway in days past have been captured in The Long Paddock touring route. It tells the story of the stock route's drovers, its history and its people, on interpretive panels at points of historic interest along the route.

thelongpaddock.com.au

BACKROADS TRAIL

Tourist Drive

The Backroads Trail weaves together the themes of heritage, environment, food, wine and culture with its signposted interpretive sites, small businesses along the way offering you delicious produce, a comfy bed for the night, and extra attractions such as stunning sculptures, leafy bushland walks and relaxing river cruises.

GOLD & IRONBARK TRAIL

Tourist Drive

Travel the original route taken by pioneers to the Rushworth goldfields. Relive the history of the gold rush & agricultural pioneers through the interpretive signed touring route between Rushworth, Whroo and Toolleen. Descriptive personal accounts tell of the people who lived and worked in the area.

GUNBOWER ISLAND WATERWAYS

Tourist Drive

Discover the scenic waterways of Gunbower and Torrumbarry. Take a worthwhile stop at Torrumbarry Weir Interpretive Centre before exploring Gunbower Island, and the picturesque Kow Swamp.

LIVING HERITAGE

Tourist Drive

Experience the country hospitality of Lockington and Rochester. Visit the Locky Ness Monster and Living Heritage Complex in Lockington, sample local produce at various cafés and eateries and take a walk along the banks of the Campaspe River.

RUSHWORTH HIDDEN TREASURES

Tourist Drive

Enjoy an afternoon or full day along the Rushworth Hidden Treasures drive. Take in views of rich irrigated farming land, travel through Tongala, Kyabram, Girgarre, Stanhope, the historic townships of Rushworth and deserted Whroo Village before finishing in Nagambie. Allow time to stop along the way, with a number of key attractions included on this route.

WINE WITH A VIEW

Unsigned Alternative Route

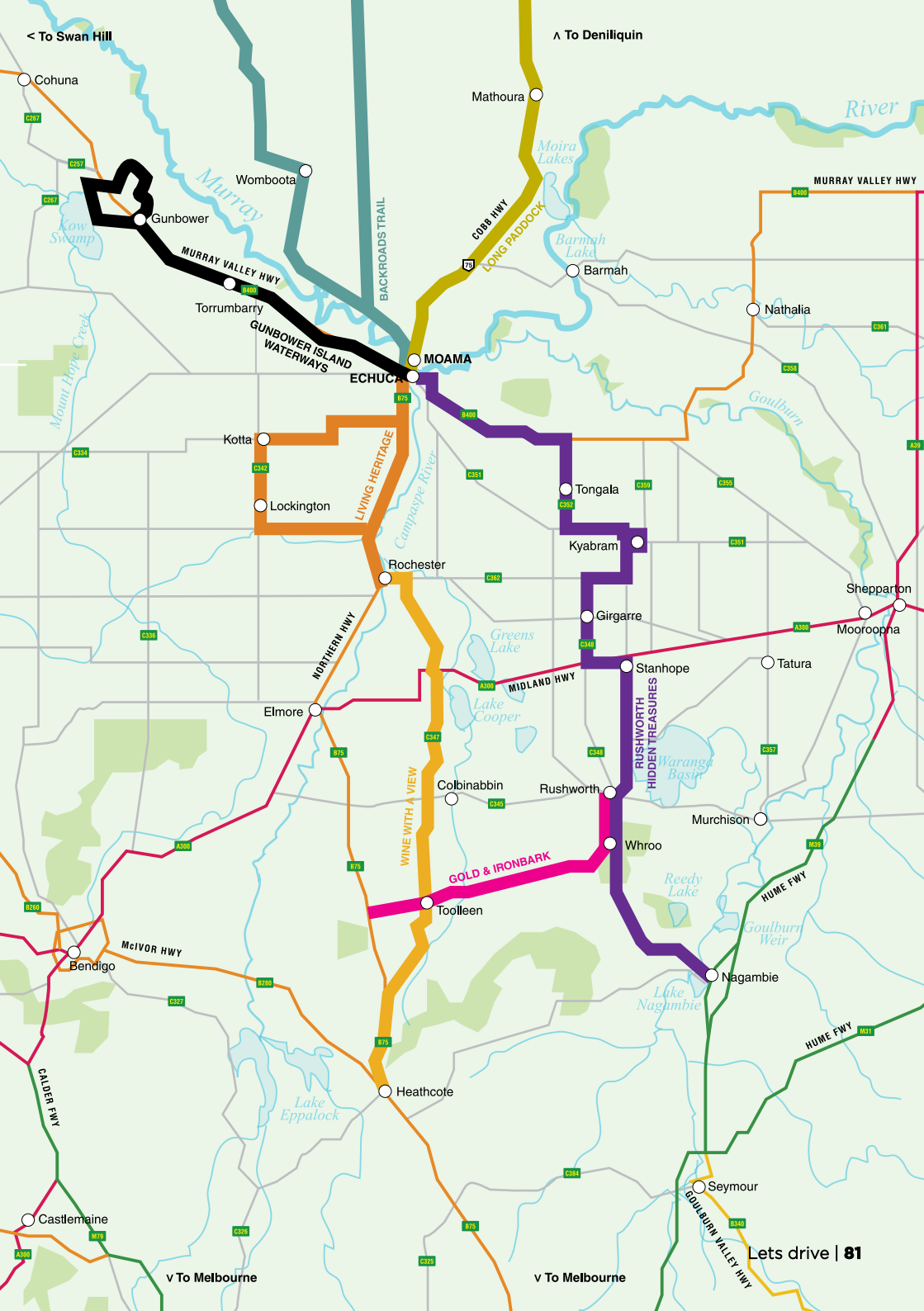
Bypass the busy Northern Highway travelling along the scenic Colbinabbin Range. Allow plenty of time to sample the renowned wines from the northern fringe of the Heathcote Wine Region, with cellar door wineries and vineyards scattered throughout the district.

TOURING

MAPS

available from
Echuca Moama
Visitor Centre





< To Swan Hill

^ To Deniliquin

Cohuna

Mathoura

Wamboota

Gunbower

Torrumbary

MOAMA

ECHUCA

Barmah

Nathalia

Kotta

Lockington

Rochester

Tongala

Kyabram

Girgarre

Stanhope

Tatura

Shepparton

Mooroopna

Elmore

Colbinabbin

Rushworth

Whroo

Murchison

Bendigo

Tooleen

Nagambie

Heathcote

Seymour

Castlemaine

v To Melbourne

v To Melbourne

Lets drive | 81



DI VAN DER ZYPP

BACKROADS

Trail

It was the big, blue sky and wide, open spaces of Moama's Perricoota District which drew Di van der Zypp here from her corporate life in Collins Street Melbourne, 20 years ago.

Di, who runs a B&B with husband Neil, witnessed our big skies and backroads first hand when she walked the entire 254km of the Backroads Trail three years ago to raise its profile, and funds for the Echuca hospital.

The Backroads Trail, a sign-posted round trip from Barham, across to Mathoura and down to Moama, meandering through the close-knit communities of Caldwell, Bunnaloo, and Womboota, was established in 2012 to showcase the history, places, people and stories of this region.

The trail is an experience of how people have lived on and shaped this land from Dreamtime prehistory to

present day and is 'local' tourism in its purest form.

It's an experience visitors can't purchase or download on their iPads — you have to do the miles to fully appreciate what these backroads have to offer.

Over the nine days Di spent walking the trail, she was stopped by countless locals asking if she needed assistance, was provided with delicious homemade meals and warm hospitality, and treated like a celebrity at local schools.

She felt embraced by the communities, which is how she also describes her experience moving to Echuca Moama.

"I love how this town has welcomed me... it feels like home," Di says.

"I will never tire of hearing the kookaburras, witnessing the sunsets and living on the Murray River."

Di's tips for a local experience...

When not busy at her riverside B&B, Di enjoys visiting her favourite food hangouts and insists her guests always make time for:

- a coffee fix at a High Street Cafe
- lunch at her High Street favourite, Shebani's restaurant
- a ride on the Emmylou paddlesteamer.

LETS DRIVE



BACKROADS TRAIL

Backroads Trail is an authentic tourism trail, inviting you to explore the region's heritage and experience a variety of handcrafted products created by passionate local people with vision, style and innovation.

C/- Echuca Moama Visitor Information Centre

t 1800 804 446

e info@backroadstrail.com.au

w www.backroadstrail.com.au |  



LONG PADDOCK TOURING ROUTE

The Long Paddock Touring Route takes you on a journey along the working stock route that is the Cobb Highway, guiding you through the region's history, heritage and cultural attractions.

C/- Echuca Moama Visitor Information Centre

t 1800 804 446

e info@thelongpaddock.com.au

w www.thelongpaddock.com.au |  



KYABRAM TOWN HALL

Isobel Harvie Exhibition featuring unique Edwardian & Historic Vintage clothing. Art Gallery presenting local Splinter Contemporary Artists & visiting artists all housed in the Hall built in 1907.

199 Allan Street Kyabram Vic 3620

t 03 5852 1546

e info@kyabramtownhall.com.au

w www.kyabramtownhall.com.au





Explore Bendigo

Come and experience the historic city of Bendigo, renowned for its arts and culture, food and wine, history and heritage.

Ride a Vintage Talking Tram through the city, see Sun Loong – the world longest Chinese imperial dragon, make a clay masterpiece at Bendigo Pottery, or search for gold at the Central Deborah Gold Mine.

There's plenty more to see and do, so make Bendigo part of your next adventure – just an hour from Echuca.



@explorebendigo
#explorebendigo

Bendigo

bendigotourism.com

Boort Region

LETS DRIVE



LODDON VISITOR INFORMATION CENTRE


Local staff and volunteers have lived and worked in this region and are willing to share their secret spots. Here too you can organise accommodation, learn of local activities, buy local produce and pick up local guides.

24 Wilson Street, Wedderburn VIC 3518
t 03 5494 3489
e loddonvisitorinformation@loddon.vic.gov.au
w www.loddon.vic.gov.au



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w www.banyandahretreat.com.au | 

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w www.boort.com.au

SERVICE Information

Numbers to assist you

Echuca Moama Visitor Centre.....	1800 804 446
Emergency Ambulance / Fire / Police:	000
Taxi.....	5482 2700
Echuca Police.....	(03) 5483 1500
Moama Police	(03) 5482 0099
Echuca Hospital.....	(03) 5485 5000
RACV / NRMA.....	(03) 5483 0440
Echuca Moama Town Bus Service.....	(03) 5480 2181
Echuca Railway Station.....	(03) 5480 7417
V/Line Call Centre.....	136 196
NSW Train Link.....	132 232

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Echuca Moama
The Murray's living legend

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NEW SOUTH WALES

MOAMA

ECHUCA

VICTORIA

To Mathoura & Deniliquin >

< To Barham



Your Journey Starts Here!

Echuca Moama Visitor Centre
is your one stop shop to experience Echuca Moama



Echuca Moama **VISITOR CENTRE**

- Start your visit by talking to a local
- Book your accommodation, tours and tickets
- Learn about events happening in the region
- Explore the region with maps and guide books
- Discover our local produce, gifts and souvenirs
- Enjoy a coffee overlooking the beautiful Aquatic Reserve
- Take advantage of our free wifi
- Connect with us for assistance with your weddings, events and conferences

Echuca Moama
The Murray's living legend



Echuca Moama Visitor Centre

Open Daily from 9am to 5pm (except Christmas Day)
Old Pumphouse Building, 2 Heygarth Street, Echuca, 3564
p. 1800 804 446 w. www.echucamoama.com

